

**FOR IMMEDIATE RELEASE**

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## **BUILDINGI NAMES JOHN COATES AS DIRECTOR OF SALES AND MARKETING**

Seattle, WA – May 5, 2008 – Buildingi, a leading provider of high-impact back office technology solutions designed to help Fortune 1000 clients actively manage their real estate portfolios, today announced that John Coates III has joined the company as Director of Sales and Marketing.

Buildingi Chief Executive Bill Nolan stated, “John is a veteran sales and marketing executive that will bring a wealth of knowledge to our team, and we look forward to leveraging his talents to guide our growth and market expansion.”

Mr. Coates brings a successful history of thoughtful and strategic insight to his new role, and has helped many organizations achieve their full market potential. With broad sales, marketing and general management experience for companies in the architectural products and buildings systems industry including Owens Corning Fiberglas, AMP, Haworth, Herman Miller and most recently helping to launch the startup of DIRT Environmental Solutions in the Seattle market, John is poised to help Buildingi aggressively move to its next phase of growth.

### **About Buildingi**

Buildingi solutions create a bridge between building information, technology and best practices for Fortune 1000 corporate real estate service teams. With more than 45 million square feet of facilities under management world-wide for clients such as Microsoft and Washington Mutual, Buildingi specializes in providing high-impact back office technology solutions, best practices and day-to-day strategies to help clients actively and accurately manage their real estate portfolios. The company’s four service offerings include: front-end and backend IWMS Consulting, Design & Implementation; the Project Knowledge Center, a privately-hosted real estate portfolio portal that enables design, construction and space-use planning collaboration through access to current and accurate real estate information; plus Application and Development Services; and Space Management Consulting and Contract Services. Together these offerings support the Buildingi goal of helping organizations reduce the total cost of ownership of real estate portfolios. For more information please visit [www.Buildingi.com](http://www.Buildingi.com).